

COLORADO MOUNTAIN EXPRESS®

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Colorado Mountain Express *Fill the Van* Food Drive stocks shelves for the Vail Valley Salvation Army

Eagle County residents invited to donate Sat. Nov 12 at area City Market stores and Walmart

EDWARDS, Colo., Nov. 10, 2011 – Colorado Mountain Express (CME) 15th annual *Fill the Van* food drive is underway this Saturday, November 12 across Eagle County. From 10 a.m. to 3 p.m. CME vans will be parked in front of City Market stores in Vail, Eagle and Avon with staff accepting non-perishable food donations for the Vail Valley Salvation Army. Donations will also be accepted at the Walmart in Avon.

Tsu Wolin-Brown with the Vail Valley Salvation Army said, “We have been inundated with families visiting our food pantries; typically 300 to 400 families come to us each month. CME’s efforts allow us to replenish the pantries as well as add ‘extras’ to the 600+ food baskets that will be assembled and delivered to local families for Thanksgiving.”

Already, about 10,000 lbs of food has been collected for the Vail Valley Salvation Army thanks to a partnership between CME and local law enforcement agencies within the Vail Valley. CME along with the Vail Police Department, Avon Police Department, Eagle Police Department and Eagle County Sheriff’s Office recently initiated a food drive with local schools.

“In 2010, 15 tons of food was collected benefiting food pantries statewide thanks to the generosity of residents across our Colorado mountain resort communities and Vail Resorts employees,” says Robert Tschupp, vice president and general manager of Colorado Mountain Express. “We welcome donations from the community this Saturday.”

In addition to Eagle County, CME is collecting food this Saturday in Summit County benefiting the Family & Intercultural Resource Center and the Roaring Fork Valley benefiting LIFT-UP. Also, Vail Resorts employees in Broomfield are collecting food benefiting Denver’s Food Bank of the Rockies. The 2010 *Fill the Van* food drive generated over 30,000 lbs (15 tons) of donated food filling shelves of pantries statewide.

CME’s *Fill the Van* is one of the largest food drives in Colorado. It is an annual effort by Vail Resorts Echo, the company’s corporate sustainability program. In addition to CME’s *Fill the Van*, Vail Resorts Echo works hard to support environmental, youth and community improvement causes throughout Summit County through charitable contributions and employee engagement. To learn more about Vail Resorts Echo visit www.vailresortsecho.com

For the past 12 years, an important partner for CME’s *Fill the Van* food drive is 9Cares Colorado Shares.

To learn more about Colorado Mountain Express visit www.ColoradoMountainExpress.com.

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About Colorado Mountain Express

Colorado Mountain Express is the premier year-round ground transportation company offering convenient shared-ride shuttle service from downtown Denver, Denver International Airport (DEN), Eagle County Airport (EGE) and the Aspen Airport (ASE) to Vail (locations in and around Vail, Beaver Creek, Avon and Edwards), Aspen (locations in and around Aspen and Snowmass) and Summit County (includes Keystone, Breckenridge, Copper Mountain, Frisco and Silverthorne). The company offers four primary types of service, including door-to-door shuttles, point-to-point shuttles with centralized drop-off at transportation hubs, private chartered vans and premier luxury charter vehicles. The vehicle fleet consists of over 250 vans and luxury SUVs, and transports approximately 350,000 resort guests each year. Colorado Mountain Express has been offering reliable ground transportation since 1983. www.ColoradoMountainExpress.com

About Vail Resorts Echo

Through its extensive environmental programs and partnerships with local non-profits, Vail Resorts Echo focuses on forest and habitat restoration, resource conservation as well as initiatives that support healthy kids and communities where the Company operates resorts. To learn more about the Company's environmental stewardship programs, how to apply for a VR Echo grant or ways to volunteer, visit www.vailresortsecho.com.

About Vail Resorts

Vail Resorts, Inc., through its subsidiaries, is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resort properties of Vail, Beaver Creek, Breckenridge and Keystone mountain resorts in Colorado, and the Heavenly Ski Resort and Northstar California in the Lake Tahoe area of California and Nevada, and the Grand Teton Lodge Company in Jackson Hole, Wyoming. The Company's subsidiary, RockResorts, a luxury resort property and hotel company, manages casually elegant properties across the United States and in the Caribbean. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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